

Title (Współczesne koncepcje zarządzania)	Code 10111053210111601393
Field Management - Part-time studies - Second-cycle studies	Year / Semester 1 / 2
Specialty -	Course core
Hours Lectures: 2 Classes: - Laboratory: - Projects / seminars: -	Number of credits 4
	Language polish

Lecturer:

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Status of the course in the study program:

-Obligatory

Assumptions and objectives of the course:

-To understand the both classical and contemporary concepts in management and use the modern concepts to explain real managerial phenomena

Contents of the course (course description):

-Contemporary approaches and concepts in management ? focus on the customer, focus on the quality, focus on innovations and know-how, focus on financial results, focus on company value; focus on knowledge, focus on human resources; resource approach. The paradigms of: process orientation, flexibility and changes of management concepts.

Two meta-concepts of management: lean enterprise and agile enterprise. Effectiveness of the contemporary concepts and methods of management. The levels of enterprise agility and IT that are used on the levels.

Introductory courses and the required pre-knowledge:

-The knowledge on: microeconomics, strategic management, managing the functional subsystem of enterprise

Courses form and teaching methods:

-Lecture and project

Form and terms of complete the course - requirements and assessment methods:

-Multiple-choice test and project assessment

Basic Bibliography:

Additional Bibliography: